



ShineWing Hong Kong partners with theDesk roundPegz to co-create synergies that help Greater China region companies achieving cross-border business success

Hong Kong, September 23, 2020 - ShineWing Hong Kong and theDesk has built a partnership to offer ShineWing network in the Greater China region as well as theDesk community getting access to knowledge, skills and advisory services powered by theDesk roundPegz - the top-class international talents with a strong academic background and business experience on digital transformation, leadership coaching, organization development, and so forth.

A series of webinars will be co-organized in quarter three and four 2020 by ShineWing Hong Kong and theDesk roundPegz. These webinars will act as a virtual platform for both communities to exchange ideas, insight and knowledge. In addition, both sides would continue to engage in more comprehensive dialogue and further collaboration in the advisory services, including digital transformation, leadership coaching, organization development.

"As a professional services firm, it is always our mission to ensure that our clients' businesses operate to the highest standards, meeting all necessary local and international requirements. Hence, we are thrilled to join forces with theDesk roundPegz community to demonstrate our determination to strengthen the breadth and depth of our professional services," said Roy Lo, Managing Partner, ShineWing Hong Kong. "ShineWing Hong Kong is now supported by both local and global advisors equipped with necessary local expertise and international insights, and is providing a clear vision of the path ahead. ShineWing Hong Kong's cross-cultural perspective and keen business acumen could bring our network cross-border business success."

"We believe in the power of community and the beauty of 'co-creation'. When businesses connect and work together, they are not filling the gap of each other, but more importantly, discovering new business opportunities and co-creating new things," said Thomas Hui, CEO and Co-founder at theDesk. "theDesk unites the community members with diversified backgrounds, culture, industries and expertise. Through cross-pollination,

businesses can get different perspectives and even collaborate to help the business conquer a new height, and now we are holding the mission of nurturing more collaborations and creating more opportunities in the community.”

roundPegz is a cultivated community of global disruptive thinkers who have experience working in Fortune Global 500 or FTSE 250 companies, or possess a strong academic background from top 1% universities. They all have experience running disruptive and collaborative projects within global organizations or written cutting-edge research on leadership, organizations, strategy, and transformation. “With our strong connection with top-class consultants and specialists in different areas around the world, we hope to help ShineWing Hong Kong and its partners and clients better manage the complexity of the contemporary business environment and focus on future-readiness in leadership, organisation, strategy and transformation,” said Dr. Richard Claydon, Chief Executive Officer of roundPegz.

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Preliminary webinars schedule co-hosted by ShineWing Hong Kong, and theDesk roundPegz:

#	Topic	Date (Time)	Speakers
1	Digital Transformation: Strategy, Skills, Workplace and Customers	Sep 23, 2020 (6:30 - 7:30 p.m)	Panellists: <ul style="list-style-type: none"> • Phil Stubbington • Kevin Breen • Caroline Burns • Morris Pentel Moderator: Dr. Richard Claydon
2	Digital Leadership, Teams, People and Wellbeing	Oct 8, 2020 (6:30 - 7:30 p.m)	Panellists: <ul style="list-style-type: none"> • Becky Andree • Annamarie Mann • John Dobbin • Graham Barkus Moderator: Dr. Richard Claydon

For more upcoming webinars, please visit: <https://www.sw-iken.com/en/calendar/seminar>

About ShineWing

ShineWing is an international network of professional firms specializing in audit, tax and advisory services. Present in China, ShineWing has domestic offices which are spread across the major cities, including Beijing, Shenzhen, Chengdu, Shanghai, Xi'an, Tianjin, Qingdao, Changsha, Changchun, Yinchuan, Jinan, Dalian, Kunming, Guangzhou, Fuzhou, Nanjing, Urumqi, Wuhan, Hangzhou, Taiyuan, Chongqing, Nanning, Hefei and Zhengzhou. Other member firms include Hong Kong, Singapore, Australia, Japan, Pakistan, Egypt, Malaysia, United Kingdom, Indonesia, India, Thailand, Taiwan and Germany. Today, ShineWing employs over 10,000 staff.

For more information, please visit <http://www.shinewinginternational.com/>.

About theDesk

As a pioneer in Hong Kong's co-working space scene, theDesk has been redefining co-work through a collaborative community since the first space established in 2016. We are not only exploring how people work together in a physical space, but also designing virtual collaborative practices and solutions to enable business performance and personal growth in our community. At theDesk, businesses grow with the collective intelligence of our community. Our spaces facilitate you to share insights and expertise, cross-pollinate ideas, develop new knowledge, and make unexpected collaborations. theDesk and our partner locations in Hong Kong and Shanghai allow us to provide the necessary means for our community members to concentrate on their goals and prepare for the future.

For more information, please visit www.thedesk.com.hk.

About roundPegz

roundPegz is a cultivated community of disruptive thinkers and rebel talents helping leaders and companies better manage the turbulence of and cope with the Black Swans of the contemporary business environment. roundPegz fellows are leaders in the science of work, the art of community and the incubation of ideas. They either have experience running disruptive and collaborative projects within global organizations or written cutting-edge research on leadership, organizations, strategy, and transformation. Our goal is to help the business community think differently about work to attract high-potential talent, develop high-performance teams, and disrupt their market before it gets disrupted for them.

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